

Press Release

Hong Kong Life "Wealthy Builder III RMB Endowment Plan"

1 December 2011 - Market demand towards RMB insurance plan increases because many clients would like to acquire better investment returns by RMB appreciation in the market. Hong Kong Life Insurance Limited ("Hong Kong Life") re-launched "Wealthy Builder II RMB Endowment Plan", which provides 110% guaranteed return with guaranteed annual interest rate 2.14%. Only two-year Premium is required for five-year saving and life protection.

Hong Kong Life Chief Marketing Officer Kennex Chan said, "The market demand towards wealth accumulation tool with guaranteed returns increases due to the unsatisfied global economic condition. We launched "Wealthy Builder II RMB Endowment Plan" on August which the response was great. Therefore, Hong Kong Life re-launched "Wealthy Builder II RMB Endowment Plan", which clients can enjoy life protection together with guaranteed returns."

When comparing with similar products found in the market, "Wealthy Builder II RMB Endowment Plan" is with a lower Sum Assured RMB40,000 which equals to RMB20,000 annual premium. The Plan provides flexible Premium Payment Term with two-year Premium Payment Term and the option to save the next year Premium in advance² in order to avoid the risk of exchange rate. Clients can also choose RMB or HKD Premium.

"Wealthy Builder II RMB Endowment Plan" also provides complimentary Accidental Death Benefit for the first Policy Year. If the Life Insured dies because of accident, Total Death Benefit equals to 102% of Total Premiums Paid or Guaranteed Cash Value and an extra benefit equals to 10% of the Premium of the Plan will be paid to their families which is up to RMB400,000³.

"Wealthy Builder II RMB Endowment Plan" is suitable for people aged 0 to 70. The Maximum Total Sum Assured of "Wealthy Builder" and "Wealthy Builder II RMB Endowment Plan" for each Policy Beneficiary is RMB8,000,000. The



application procedure is simple and no medical examination is required.

For plan details, please refer to the product leaflet, contact Asia Insurance Company Limited, Chong Hing Bank Limited, Shanghai Commercial Bank Limited, OCBC Wing Hang Bank Limited and Wing Lung Bank Limited, call Hong Kong Life Application Hotline 22902888, or visit Hong Kong Life Website.

²Amount in RMB reserve premium account is not entitled to dividend and partly or fully withdrawal. ³The indemnity of the Benefit amount equals to 10% of the Sum Assured while the maximum Total Death Benefit of "Wealthy Builder" and "Wealthy Builder II RMB Endowment Plan" is RMB400,000.



Hong Kong Life "Wealthy Builder II RMB Endowment Plan" leaflet

¹Guaranteed returns equals to 110% of Total Premiums Paid (Calculated in RMB).